to encourage and improve the take up of Telecare systems in the context of an ageing Europe. Gender and telecare identified factors

**TCares (Technology Cares):** a partnership involving five countries

**Target group**: ageing people

- more women then men over 65
- women live longer
- in group over 80: almost two times more women

## Acceptance: older women (>65)

- often less educated
- less ICT experienced
- less income/pension than men
- technology designed from male perspective

## **Need for telecare**: older women (>65)

- more likely to have chronic illness
- more likely to have moving dysfunction
- more often live alone
- more often need care
- more often express the need for safety

Effects: telecare enables women to

- live independent for longer time
- live a healthier life due to early intervention
- feel safer in their home and outdoor
- communicate with their environment
- unburdens daughters caring for parents

Innovation





